# **2017 Annual Educational Conference**





### Letter from OKMGMA President

Dear Colleagues,

I am pleased to invite you to the *Oklahoma Medical Group Management Association (OKMGMA)* Annual Educational Conference. This year, we've planned a fun and entertaining educational experience.

We aim to keep you learning and laughing, because "Laughter IS the Best Medicine". Our keynote speaker, Kay Frances, is well known by professionals throughout the industry for her motivational messages. Kay uses humor to deliver an unforgettable presentation. But the laughter won't stop there. Thursday night's dinner entertainment will be provided by Matthew Spruill, a local Tulsa comedian.

OKMGMA strives to provide education that you can incorporate into your daily practice, while allowing you to network with other professionals in the field. Please also take advantage of the opportunity to meet with our business partners to see how their services could benefit your practice.

Thank you for attending this year's conference!

Sincerely,

Kelly Nelson, President Oklahoma Medical Group Management Association

## **Conference Schedule**

#### **OKMGMA**

The Oklahoma Medical Group Management Association provides medical management professionals with the continuing education needed to advance their healthcare practices. With members representing academics, healthcare systems, private, single and multi specialty physician practices throughout Oklahoma, OKMGMA is a strong network for medical managers and business partners.

### Thursday, April 27

| 7:30 am - 9:00 am   | Registration  |  |
|---------------------|---|--|
| 8:00 am - 9:00 am   | Continental Breakfast with Business Partners                      |  |
| 9:00 am - 10:30 am  | Keynote: Kay Frances - Laughter is the Best Medicine for Stress   |  |
| 10:30 am - 11:00 am | Break with Business Partners                                      |  |
| 11:00 am - 12:00 pm | Bruno Teles - How to Win your Team as a Leader                    |  |
| 12:00 pm - 1:30 pm  | Networking Lunch with Business Partners                           |  |
| 1:30 pm - 2:30 pm   | Kay Frances - Laughter is the Best Medicine for Stress, Part II   |  |
| 2:30 pm - 2:45 pm   | Break   |  |
| 2:45 pm - 3:00 pm   | Business Meeting  |  |
| 3:00 pm - 4:00 pm   | MGMA Legislative Update   |  |
| 4:00 pm - 5:00 pm   | Break with Business Partners                                      |  |
| 6:00 pm - 7:30 pm   | Sit down dinner with Business Partners, Entertainment by Comedian |  |
|                     | Matthew Spruill   |  |
| 8:00 pm - 10:00 pm  | Cocktails with Business Partners, Poolside                        |  |

### Friday, April 28

| 7:00 am - 8:00 am   | Registration  |  |
|---------------------|---|--|
| 7:00 am - 8:00 am   | Continental Breakfast with Business Partners                    |  |
| 8:00 am - 9:30 am   | Andrew Englebrecht - Let's Just Save Time and Say I'm Right     |  |
| 9:30 am - 10:30 am  | Break with Business Partners, Prize Drawings                    |  |
| 10:30 am - 12:00 pm | Andrew Englebrecht - Do You Have a Minute? Taking the Next Step |  |
|                     | to Enhance Performance  |  |

<sup>\*</sup> Schedule is subject to minor adjustment

# **Session Descriptions**

#### Laughter is the Best Medicine for Stress! Parts I and II - Kay Frances

Feeling stressed? Worried about change? It's Kay Frances to the STRESS-cue! In these motivational and hilarious presentations, Kay's humor combined with her expertise in stress management will not only offer useful information, but will show you a rollicking good time in the process. In this frenzied world we need to be reminded of the importance of managing our stress, keeping our sense of humor and taking care of our health. Kay does this in a way that is second to none!

#### How to Win Your Team as a Leader - Bruno Teles

This presentation will cover the following:

- Introducing yourself to the team
- How to work in an environment where you are not the expert
- Strategies and tactics to transform your team into fans
- Developing and getting the best out of your team
- Being more than a manager, being a leader

#### **MGMA Washington Update - Suzanne Faulk**

This update will provide timely information on the status of pertinent healthcare issues under consideration and finalized by Congress and federal regulatory agencies, including recently finalized implementation details for transitioning to the new Merit-Based Incentive Payment System (MIPS) and Alternative Payment Models (APMs). Attendees will learn about breaking legislative and regulatory developments affecting medical groups, gaining a deeper understanding of these changes and their impact on the day-to-day activities of medical group practices. Additionally, attendees will learn what resources are available to clarify these federal initiatives.

#### **Leadership Series - Andrew Englebrecht**

Let's Just Save Time and Say I'm Right As Managers/Supervisors/Leaders, you are expected to be able to effectively interact and work with numerous people – from your direct reports, co-workers and supervisors to technicians, clinicians, nurses, physicians, product reps, et al – in some form or fashion on a regular basis. Occasional disagreements are bound to happen, but with some people... those people, it's so bad that our interactions are toxic. And that poor relationship is costing you (and the business) more than you think. In this presentation we'll discuss what makes building those relationships difficult and ways in which we can be more intentional about improving them to positively affect productivity.

<u>Do You Have A Minute? Taking the Next Step to Enhance Performance</u> As the dynamics and demographics of our workplaces continue to change and evolve, the need for leaders to provide feedback to those that work for them beyond the annual performance appraisal has become clear; regrettably, most leaders either lack that "tool in their toolbox" or, if they do have it, don't understand how to use it correctly. In this presentation, members will discuss what effective feedback really looks like (and why it's the "Breakfast of Champions"), the power of regular feedback, and be provided a tool to facilitate those conversations.

# Registration

Registering is easy! Visit OKMGMA.com and click the link. You can pay online or print the invoice to mail with a check to: OKMGMA | 5315 S Lewis Ave | Tulsa, OK 74105.

Substitutions are allowed from within the same medical practice.

**Refund Policy** - Cancellations made PRIOR TO April 17, 2017, will be refunded the registration fee minus a \$75 cancellation fee. Cancellations received AFTER April 17, 2017, and no-shows will not be refunded any portion of the registration fee.

| Registration Fees                                 |         |
|---|---------|
| Student (Student ID required)                     | \$75    |
| Manager Member                                    | \$249   |
| Manager Companion Pricing (co-worker, guest, etc) | \$225   |
| Manager Non-Member                                | \$299   |
| Affiliate/Vendor Member                           | \$349   |
| Affiliate/Vendor Non-Member*                      | \$1,100 |

<sup>\*</sup> Non-member vendors can register to attend the conference for \$1,100 but MUST purchase a booth space (included in the Business Partnership) in order to showcase on the exhibit hall floor. Vendor registration price above is only for attendance of conference sessions and meals.

#### **Dinner with Business Partners**

Thursday evening's dinner includes entertainment by a local comedian. Dinner is included for conference attendees. Attendees can bring a guest to dinner for \$30. Guest registration is required.

### **2017 Business Partners**

# **Gold Sponsors**

- Capital Waste Solutions is a provider of medical waste collection, transportation, treatment and disposal services.

  Located in Oklahoma for Oklahomans. CWS is built on relationships intended to provide unmatched service and a commitment to lowering your overall medical waste expenditures. Contact: Mike Wernli 918-557-1949

  www.cswmed.com
- COPIC Our mission is to improve medicine in the communities we serve. We are a leading provider of medical professional liability insurance and recognized for industry-leading patient safety and risk management programs. COPIC works with physicians, health care professionals, group practices, hospitals and other medical facilities to support improved medical outcomes and patient care. Contact: Lindsey Sidener 720-858-6071 <a href="https://www.callcopic.com">www.callcopic.com</a>
- CS3 Technology helps mid-market businesses solve technology issues with software and business process improvement. For over 20 years CS3's team has helped companies with their HR, payroll, and accounting software projects. Contact: Tina Crouch 918-576-1825

  www.CS3Technology.com
- **First Oklahoma Bank** is a full-service Oklahoma community bank. The bank offers a full suite of deposit and treasury services, as well as business and personal loans. Contact: Lew Erickson 918-392-7486 www.firstoklahomabank.com
- **PCIS Gold** is an agile team of innovative developers, passionate about the efficient practice of medicine and adapting our software to your changing needs. We are not just a vendor, but a responsive partner, providing ongoing custom care for your practice. Contact: Todd Frischknecht 801-429-2346 www.pcisgold.com
- PLICO Since 1979, PLICO has been the prominent professional liability carrier for the Oklahoma medical community, successfully maintaining our strong commitment to defending quality medicine and serving as advocates for patient safety. Contact Melanie Farmer 260-486-0334 or Jeanie Thompson 405-815-4836 <a href="https://www.plico.com">www.plico.com</a>
- **ProAssurance** Your office benefits from a consistent healthcare liability insurer that is easy to work with and helps you anticipate and solve problems. ProAssurance provides sophisticated, single source insurance solutions and loss prevention expertise. Contact: Marlene Casaday 800-292-1036 www.proassurance.com
- PSIC Insurance When it comes to protecting your reputation, you don't want to take chances. It's vital to have a knowledgeable, experienced company that specializes in professional liability fighting for you. Contact: Cheryl Schultz 800-788-8540 www.psicinsurance.com
- Swift Staffing Solutions offers healthcare staffing opportunities for talented medical job seekers and healthcare employers. We recruit the best medical people for further employment at the best healthcare facilities.

  Contact: Darcy Swift 918-794-4228

  www.swiftstaffingsolution.com



Our 2017 conference will be held at the tropical themed River Spirit Casino Resort in Tulsa, OK. This resort features a new hotel tower with 483 luxury rooms and suites, resort pool, business center, fitness center, retail shops, salon and spa. This stunning facility also includes Jimmy Buffett's Margaritaville restaurant, Ruth's Chris Steak House, Landshark Landing, Fireside Grill, Visions Buffet, coffee shop and several nightlife entertainment options. Located on the banks of the Arkansas River provides easy access to walking and biking trails, the Oklahoma Aquarium, plus other shopping and dining opportunities.

Reserve your room today for only \$99 per night. Hurry! This special is only good until March 31st or until the available rooms run out. Use OKMGMA meeting code **79682166** to receive the discount.

We look forward to seeing you at River Spirit!



